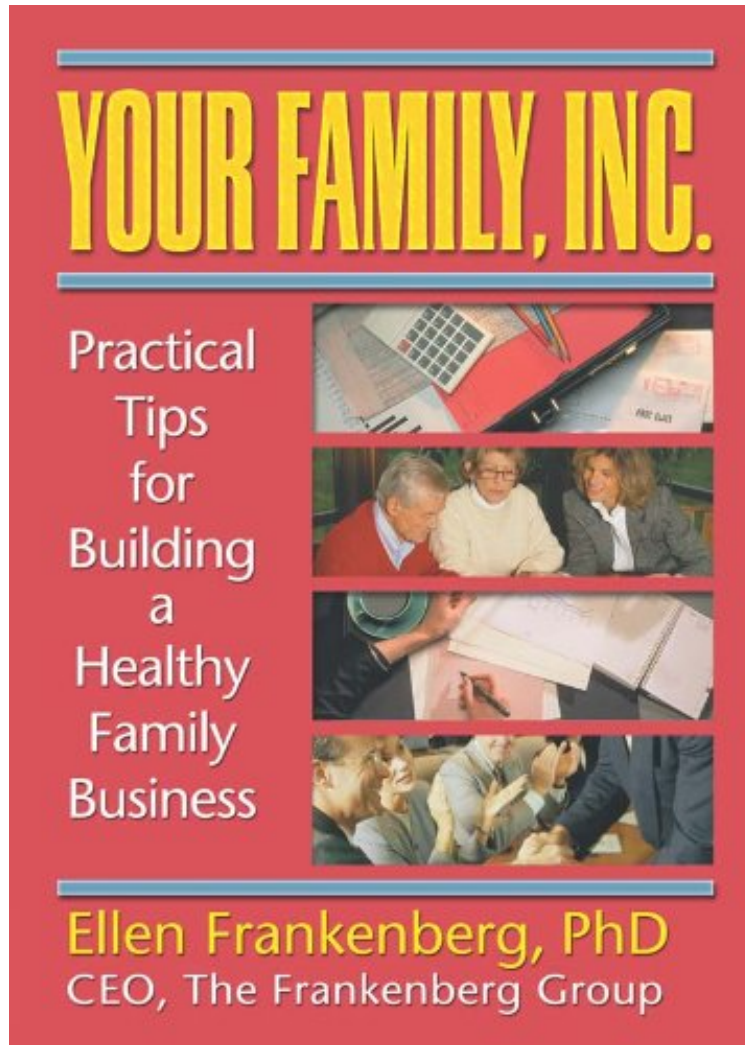


[Free] Your Family, Inc.: Practical Tips for Building a Healthy Family Business

## Your Family, Inc.: Practical Tips for Building a Healthy Family Business

*Terry S Trepper, Florence Kaslow, Ellen Frankenberg*  
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**Terry S Trepper, Florence Kaslow, Ellen Frankenberg : Your Family, Inc.: Practical Tips for Building a Healthy Family Business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Your Family, Inc.: Practical Tips for Building a Healthy Family Business:

Did you know eighty-five percent of family firms do not survive the third generation? Your Family, Inc.: Practical Tips for Building a Healthy Family Business will help the busy entrepreneur lower this drastic failure rate by providing great tips and practical advice for creating a successful and pleasant environment when working in the

family business. Containing unique and valuable hints for building a better business, this book uses specific examples designed for different situations. Filled with suggestions and proven advice, this important guide offers important ideas on deciding which family members should control stock, who should first work in another company to gain experience, and how to determine which individuals should make business decisions, and much more. Your Family, Inc. offers you specific steps to help avoid common problems and pitfalls with such insightful tips as: recognizing the dangers of a family triangle to avoid any problems before they become detrimental to the company; realizing the difference between being asked to respond as a family member--parent, daughter, uncle, or son--and when the problem relates to business; developing strategies to keep the family firm accountable by developing a group of advisors that may include the corporate attorney, accountant, or CEOs of noncompeting industries; making business decisions for the right reasons, and building consensus in the family to support the decisions; creating criteria for future leadership in advance by recognizing the direction the industry is taking, the needs of the company and the values of the family. From Your Family, Inc., you will discover how healthy families and healthy family firms develop practical decision-making processes which will endure for generations to come. This essential book provides you with practical information to help your family business improve family relations and to positively impact business now and for future generations.

"A very practical, well-written guide to issues that confront and confound all family enterprises. A great resource for professional advisors as well as family members. Well worth the read, I give it a "gold star". . . . It now has a permanent spot on my reference shelf for family business resources." -- Dirk Junge, BS, Chairman, Pitcairn Trust Company, Jenkintown, PA "Ellen Frankenberg has distilled much wisdom about managing a family business into one highly readable volume. . . . Along with her savvy about relationships, she offers insights into what family firms can do to prepare strong successors, remain innovative, and ensure continuity of family ownership." -- Howard Munson, Editor, Family Business Magazine, Philadelphia, PA