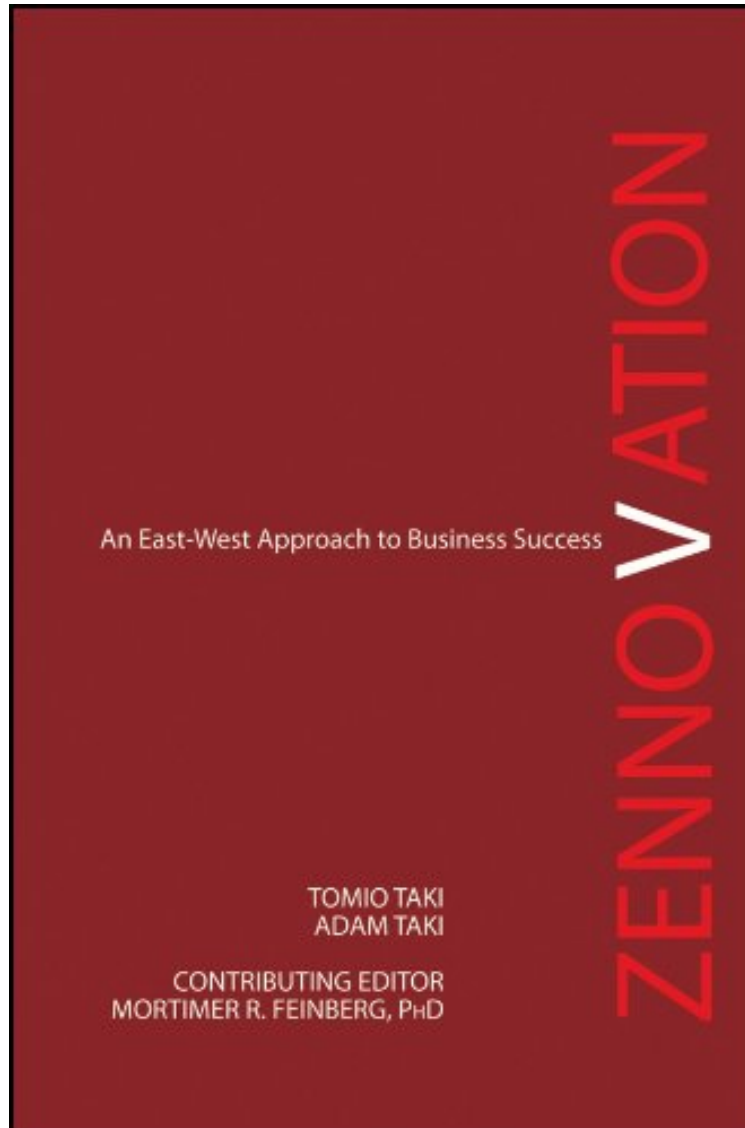


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Zennovation: An East-West Approach to Business Success

Tomio Taki, Adam Taki

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Tomio Taki, Adam Taki : Zennovation: An East-West Approach to Business Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Zennovation: An East-West Approach to Business Success:

0 of 0 people found the following review helpful. Fascinating and Unique
By M. Ganske
This is a great book! It's interesting no only for the information contained within, but also that this is co-written by Tomio Taki, and his son, Adam. The book is full of business advice but also fascinating history including the creation of Donna Karen as a brand. In the spirit of full-disclosure, I show at Adam Taki's art gallery in NYC which he discusses towards the end of

the book. As an artist, I'm not necessarily business oriented, nor am I a part of the fashion industry, but this book still kept me thoroughly engrossed. It's a very rewarding read. 0 of 0 people found the following review helpful. Front row seat to Japanese business culture and the creation of Donna Karan By Lewis I. Brown Tomio and Adam Taki's book provides the reader with a front row seat to the post War Japanese business climate and culture as well as the American fashion and design industries. I found Zennovation to be a thoroughly engaging and rewarding read whereby I learned significantly more than I anticipated both about the Japanese business culture climate as well as the 1980s American fashion industry. Tomio Taki is a titan of Japanese business who, ever sensing opportunities, branched out from his Family's centuries old Japanese kimono and garment company into the American fashion and apparel industry. Tomio's timing and business acumen seem to have been prescient since not only did he orchestrate the successful expansion of the Anne Klein Company but in the process discovered and elevated Donna Karan and helped her found her own very successful fashion house. In addition to the first person insights and lessons from Tomio's lifetime of entrepreneurship and successful business creation and administration, the reader also comes away with more broad based lessons that are essential to any budding entrepreneur irrespective of what industry s/he has a passion for. This book should be required reading for not only anyone with any interest in Japanese business culture or interest in the American fashion industry but for any business owner or budding entrepreneur more broadly. Tomio and Adam Taki's passion for their subject as well as the frank and honest manner in which they deal with both business triumphs and set-backs make this book not just a must read but also a pleasurable one. 0 of 0 people found the following review helpful. Excellent backgrounder for those interested in Japanese business culture By RR This is a sensitively and engagingly written book, which gives the reader a first person account into how business is conducted in Japan historically. If you are doing business in either Ashton or Japan, this is worth reading - it offers good insights into how to lead and manage and grow businesses, from the point of view of someone who has founded several very large and successful companies.

Combining the principles of Eastern and Western business practices for powerful success As an entrepreneur, manager, and problem-solver, Tomio Taki has shared advice with businesspeople ranging from managers of mom-and-pops to high-powered executives from across the globe. The Innovation Instinct showcases the author's breadth of life experience and illustrates how the principles of Eastern and Western business practices can be meshed together as a powerful source for success. Lessons range from the benefits of asking the simple questions to the importance of establishing oneself and knowing when to go against the grain. Tomio Taki has consulted for, financed, or directly managed both private and public companies on nearly every continent. He has been involved in ventures ranging from being the man behind Donna Karen New York to owning and operating private golf clubs around the world. In short, Taki's business and related successes are striking, having helped companies rise from the ashes of potential bankruptcy to streamlining and growing corporate giants. The wisdom he shares in The Innovation Instinct includes: Language is less of an obstacle across borders; instead, cultural differences are what propel and vitiate communication among businesspersons Certain fundamental aspects of business and life cross latitudinal and longitudinal lines When businesspeople seek to understand the cultures of their counterparts, they will discover lasting success with their global business relationships.